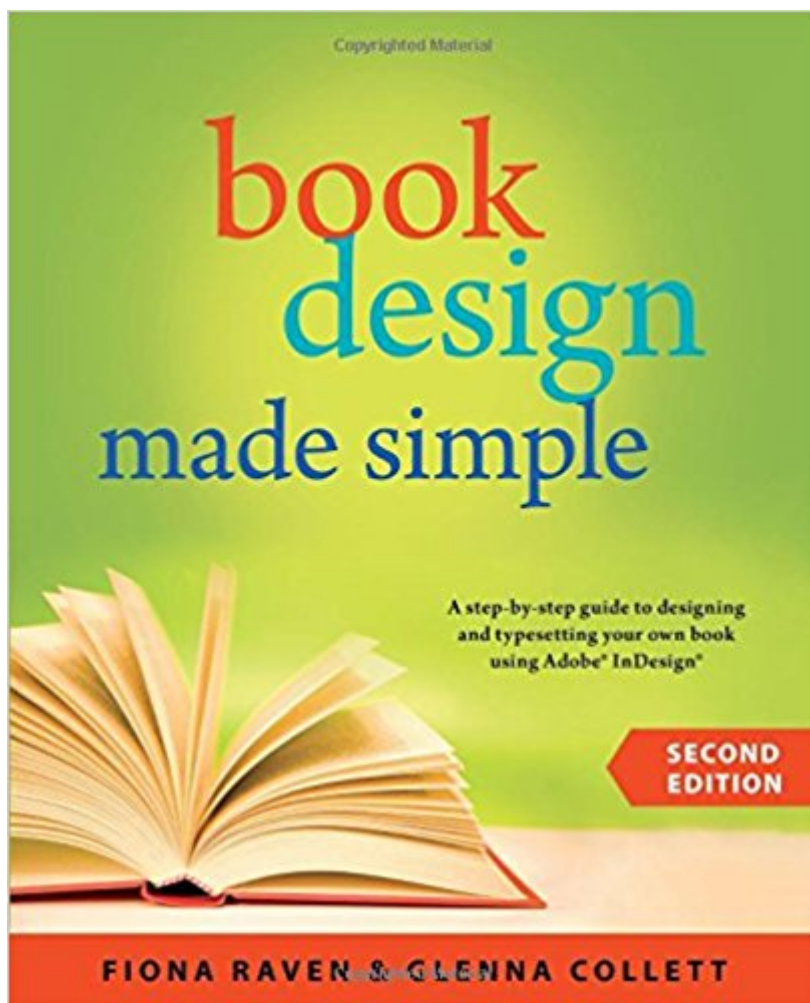


The book was found

Book Design Made Simple, 2nd Ed.



Synopsis

Book Design Made SimpleÂ gives DIY authors, small presses, and graphic designersâ •novices and experts alikeâ •the power to design their own books. It's the first comprehensive book of its kind, explaining every step from installing AdobeÂ® InDesignÂ® right through to sending the files to press. For those who want to design their own books but have little idea how to proceed,Â Book Design Made SimpleÂ is a semester of book design instruction plus a publishing class rolled into one. Let two experts guide you through the process with easy step-by-step instructions, resulting in a professional-looking top-quality book.

Book Information

Paperback: 512 pages

Publisher: 12 Pines Press; 2 edition (June 30, 2017)

Language: English

ISBN-10: 0994096925

ISBN-13: 978-0994096920

Product Dimensions: 7.4 x 1 x 9 inches

Shipping Weight: 1.9 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 18 customer reviews

Best Sellers Rank: #280,851 in Books (See Top 100 in Books) #17 inÂ Books > Computers & Technology > Digital Audio, Video & Photography > Adobe > Adobe InDesign #69 inÂ Books > Arts & Photography > Graphic Design > Commercial > Book Design #80 inÂ Books > Computers & Technology > Software > Design & Graphics

Customer Reviews

Book Design Made SimpleÂ fills a huge void in the graphic arts and indie publishing bookshelf. Classic books on book design are fine for design students, but usually have little relation to what we do in todayâ s digital world. What indie authors have wantedâ •and what they keep asking me forâ •is step by step instruction in creating industry standard books with todayâ s tools and for todayâ s book production requirements. Thatâ s whatÂ Book Design Made SimpleÂ delivers, and it does so beautifully. But this book is much more than that. Book Design Made SimpleÂ is more than an explanation of how to design and produce a book, itâ s virtually a course in self-publishing, too. Starting with getting the InDesign software and proceeding through the basic steps to become a publisher, the authors lead readers by the hand through the process. The tone of the book is helpful and encouraging throughout. Detailed instructions are provided on just about

every task you might run into in creating a trade book with InDesign. (Joel Friedlander
TheBookDesigner.com/blog/2016-07/BDMS)What sets Book Design Made Simple apart is its
unique combination of publication design fundamentals and detailed InDesign tutorial. There are lots
of general graphic design books, lots of publication design books, and lots of InDesign tutorials and
guides. But, until now, there hasnâ™t been a single volume that perfectly addresses the needs of
graphic professionals who want to take full advantage of InDesignâ™s ability to produce
better-looking, easier-to-read books as efficiently as possible. It contains over 400 pages of design
tips, InDesign commands, and features. (Roger C. Parker Content Marketing Institute) --This text
refers to an alternate Paperback edition.

Design your book with confidenceâ•even if itâ™s your first book! Book Design Made Simple is the
only comprehensive resource for designing and typesetting your own book using Adobe®
InDesign®. Itâ™ll teach you everything you need to know from start to finish and help you avoid
costly pitfalls. Learn the basics of book design from two experts: • easily set up
Adobe® InDesign® • insert your text into real book pages • learn
simple design principles • see multiple design options at each step
• master professional typesetting tips • use only the information you
need • research your target market • design your book cover in
easy steps • obtain an ISBN and bar code • gather and upload files
for the printer Save time and moneyâ•do it yourself with help from the experts. This book shows
you how and explains why. So take control of your creative vision and make it happen! (Fiona
Raven and Glenna Collett) --This text refers to an alternate Paperback edition.

Not just the best book about book formatting with InDesign, it is the only book, and so shall remain
the only book in its field for years to come. It has everything you need to know, and then some. In
fact, one could complain about its information overload. Not that I'm complaining.Yet I must admit I
hardly used this book at all. Instead I subscribed to a 10-day free trail to Lynda.com, which has an
in-depth series of video tutorials for Adobe InDesign. Upon the 9th day, I canceled, and so did not
pay Lynda a cent. This book did provide me with a sense of security, knowing I could consult it if I
so needed. I just never needed. Granted, I already know Adobe Photoshop, so already was familiar
with Adobe's interface, tools, language, and navigation, which helped me a lot. If I did not already
know Photoshop, I surely would have needed to consult this book.

This will help me complete my book at a fraction of the cost, and I get to keep the file.

Practical, comprehensive, easy to follow

Excellent book. Highly recommended.

I was actually surprised how fantastic a resource (but now how beautifully designed) this book is. I had previously done my book design in Word and was tired of the hours I spent cursing up a blue streak to try to get that annoying son of a sea biscuit to behave. Never again. This book had me up and running with a fully formatted fiction book in a few hours. Seriously, a few hours. AND, I have finally found the program that, with a little creative use of my new knowledge, let's me prepare a paperback and an ebook from the same file. No more exporting in html from Word and importing into Sigil. No more having to change two books if I have to make edits. Nice. I am now reformatting all of my books. If I wasn't also giving them a bit of a copyedit and converting the chapter titles to images, I'd have them formatted in an hour or two each. Since it's a series, I can just pull my styles in from the previous book, and I'm done! Now, don't get the idea that InDesign will never do something untoward. You may have difficulties that the book doesn't immediately address. In that case, there's Google. Or just undo until the problem goes away. Then, go back to the section where you made the mistake and you can learn from your mistake where you varied from the instructions.

Book Design Made Simple by Fiona Raven and Glenna Collett is an invaluable resource for would-be authors contemplating self-publishing. While it is true that anyone can self-publish a book, the reality is that there are many obstacles between the first words on the page and the first copy off the press. Book Design Made Simple is a logical, clearly-written guide to an efficient, organized self-publishing process. It contains practical technical information on how to use the industry-standard publishing platform InDesign to format and assemble a book, design advice to help the author create a polished, aesthetically-pleasing finished product, and a production blueprint to guide the author's development efforts. I purchased a copy of Book Design Made Simple midway through my own self-publishing process and it has without a doubt helped me create a better-looking, more professional product.

I've published books (for a friend) on CreateSpace and Kindle using MS Word but am new to Adobe InDesign. Tried Adobe's free trial for several days and realized trial-and-error would take too

long. This book was the answer and I highly recommend it. One reason I wanted InDesign was the Book Files feature. It allows me to store chapters as separate documents, then automatically combine them to create a book. Book Design Made Simple doesn't cover Book Files but does cover "Creating a separate master page for each chapter" on page 363. I think Book Files is a simpler solution. Adobe has a tutorial on Book Files: [...]

As a first time author, I was fortunate to have Glenna Collett personally guide me through the complex book production process. Her savvy business sense and quick decision making provided me with invaluable suggestions and resources including cover design, interior design and even my overall branding image. She immersed herself in my book project to make sure every important detail was taken care of, and I am grateful to have consulted with her. I am proud of my book, and if the visual aspects of a book alone truly propel a book into bestseller status- then mine is sure to be a success! Although Glenna is no longer personally consulting with authors and their book projects, her multiple-award winning book co-authored with Fiona Raven: "Book Design Made Simple, 2nd Edition" is the next best thing! This resource not only gives you the step-by-step process of designing your book, it also includes important advice as to why you should do each step, and the pitfalls to avoid. At the end of the book is a beneficial "Self-Publishing Process" to use as a guideline for your overall book production. I highly recommend this award winning book which was a great resource as I designed my second book!

[Download to continue reading...](#)

Seeing in the Spirit Made Simple (The Kingdom of God Made Simple Book 2) Divine Healing Made Simple (The Kingdom of God Made Simple Book 1) Hearing God's Voice Made Simple (The Kingdom of God Made Simple Book 3) Spray Finishing Made Simple: A Book and Step-by-Step Companion DVD (Made Simple (Taunton Press)) Concrete Countertops Made Simple: A Step-By-Step Guide (Made Simple (Taunton Press)) Seeing in the Spirit Made Simple (The Kingdom of God Made Simple) (Volume 2) Geodetic Datums Made Simple: Step by Step Guide (Surveying Mathematics Made Simple) (Volume 19) Traveling in the Spirit Made Simple (The Kingdom of God Made Simple) (Volume 4) Physics Made Simple: A Complete Introduction to the Basic Principles of This Fundamental Science (Made Simple (Broadway Books)) DBT Made Simple: A Step-by-Step Guide to Dialectical Behavior Therapy (The New Harbinger Made Simple Series) ACT Made Simple: An Easy-To-Read Primer on Acceptance and Commitment Therapy (The New Harbinger Made Simple Series) Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ...

graphic design beginner, design skills) Book Design Made Simple, 2nd Ed. Design, When Everybody Designs: An Introduction to Design for Social Innovation (Design Thinking, Design Theory) Clinical Cardiology Made Ridiculously Simple (Edition 4) (Medmaster Ridiculously Simple) Handicapping Thoroughbreds - Lets Keep It Simple: Handicapping Horses Made Simple Orthopedics Made Ridiculously Simple (Medmaster Ridiculously Simple) Psychiatry Made Ridiculously Simple (Medmaster Ridiculously Simple) Simple History: A simple guide to World War II: Simple Guides What Do Pulleys and Gears Do? (What Do Simple Machines Do?) (What Do Simple Machines Do?) (What Do Simple Machines Do?)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)